

Vicky Andre

Dedicated Product Designer & Product Owner with a strong foundation in Information Systems and over 2 years of cumulative experience across professional internships, intensive digital product development, and Human-Computer Interaction research.

Work Experience

PT. Asuransi Jasa Indonesia Product Designer Intern

FEBRUARY 2025 - JANUARY 2026

- Conducted user research with 15+ users and analyzed feedback, leading to the identification of 3 key design improvement opportunities that informed feature prioritization.
- Collaborated with cross-functional teams to create wireframes, prototypes, and high-fidelity mockups.
- Aligned user needs with business goals during the development of the Business Requirement Document (BRD).

Education

Binus University Bachelor of Computer Science, major in Information Systems

SEPTEMBER 2022 - AUGUST 2026 (EXPECTED) - GPA 3.57

Project

SIAP Sistem Informasi Asuransi Pertanian

- Modernized a legacy interface by restructuring the information architecture and menu segregation.
- Designed critical features including Geospatial Mapping for asset location verification and Digital Signatures to eliminate paper-based approval bottlenecks.

AKSes KSEI Acuan Kepemilikan Sekuritas KSEI

- Reduced user login time from 15s to <3s by conceptualizing an Auto-Trigger Biometric logic, eliminating high-friction entry barriers for daily portfolio checks.
- Designed Transparent Feedback mechanisms for system errors and empty states to maintain user trust during sensitive financial data retrieval failures.

Skills

- UX Research
- UI Design
- Prototyping
- Basic HTML, CSS, JS
- Design System
- Agile Methodology
- Communication and Collaboration
- Basic SQL

Tools

- Figma
- Excel
- Visual Studio Code
- Visio
- SQL Server Management Studio

Certification

Fundamental of UI/UX Design by Microsoft on Coursera

Empathize, Define, and Ideate by Google on Coursera

Foundation of UX Design by Google on Coursera